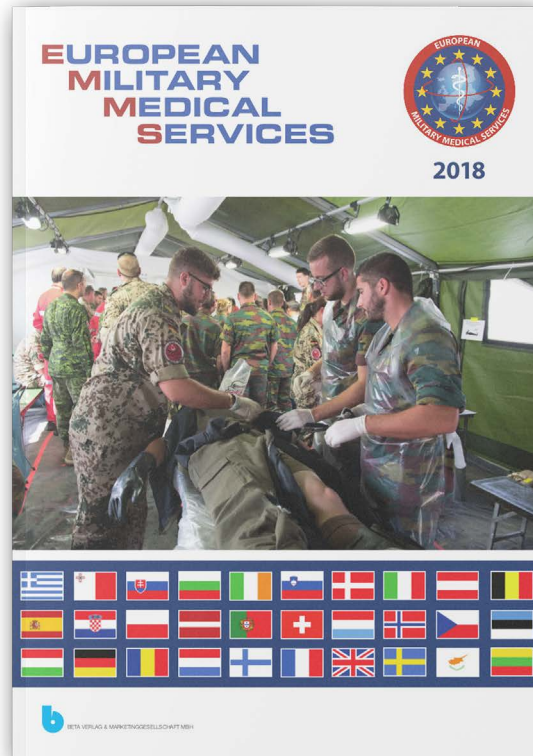


# EUROPEAN MILITARY MEDICAL SERVICES



EMMS 2019 Extract

## Media data 2020

effective from October 2019

## Brief Description

Europe is coming closer together, which also applies to the European armed forces and, in particular, to the cooperation between the military medical services.

With its EUROPEAN MILITARY MEDICAL SERVICES (EMMS), Beta Verlag is providing a forum for European cooperation and reporting on current developments. The intensive focus on EUROPE is new. This development will certainly continue to intensify in the next few years.

Once a year the EMMS offers its readers an overview of European cooperation in the field of military medicine with reports on the relevant institutions and joint European exercises.

## Readership


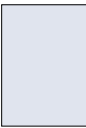
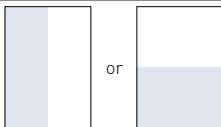
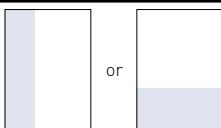
### Readers

- Surgeon Generals of European countries as well as international organisations
- Medical Officers at medical facilities, military hospitals, specialist medical centres, field hospitals and rescue centres
- Heads of military medical institutes
- Male and female nurses
- Trainee Medical Officers
- Dentists, veterinarians and pharmacists

### Distribution

- To the relevant agencies in all EU countries
- At numerous national and international events such as COMEDS, IPRED, AMSUS, DiMiMED

## Advertising Rates

	Formats	W x H (mm) in the type area	W x H (mm) in the bleed	4-colour
	2/1 page	X	420 x 297*	€ 6,580 plus VAT
	1/1 page	185 x 270	210 x 297*	€3,980 plus VAT
	1/2 page	90 x 270 185 x 135	100 x 297* 210 x 145*	€ 2,780 plus VAT
	1/3 page	58 x 270 185 x 90	68 x 297* 210 x 105*	€ 2,350 plus VAT

\* plus 3 mm circumferential bleed

## Cover Pages

Cover Page 2 (4C) € 4,300 plus VAT

Cover Page 3 (4C) € 4,140 plus VAT

Cover Page 4 (4C) € 4,460 plus VAT

**Publication date for the 2020 issue**

May 8, 2020

**Publication Frequency**

Annually (first issue December 2017)

**Printed Circulation**

8,000

**Language**

English

**Digital Print Data**

Please send us a printable PDF with all required fonts and images embedded. A resolution of 300 dpi is required for images.

**Colour advertisements / documents / proofs**

The publisher accepts no liability for the accuracy of the colour reproduction without a colour-binding proof. The requested creation of missing proofs will be charged for on a time and work basis.

**Data Transfer**

Email: thorsten.menzel@beta-publishing.com

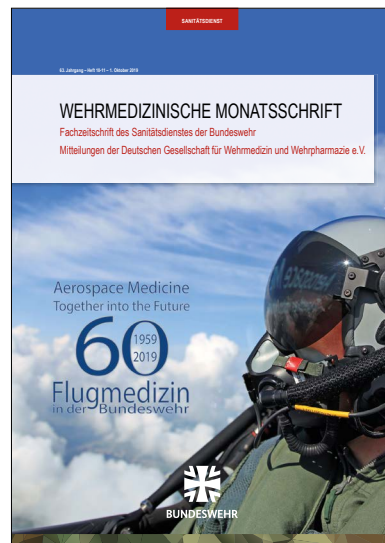
Telephone: +49 (0)228 / 91937 -29

**Printing Process**

Sheet-fed offset up to 60 screens

Typesetting, motif production and other technical costs, as well as digitally transmitted data, will be invoiced after the external costs have been paid. The publisher accepts no liability for the use of digitally transmitted data.

# Specialist Publications of Beta Publishing



Further information can be found under  
[www.beta-publishing.com](http://www.beta-publishing.com)

I will be happy to assist you with any further questions, requests or suggestions you might have.

## Contact

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Beta Verlag und Marketinggesellschaft mbH  
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53125 Bonn  
Germany



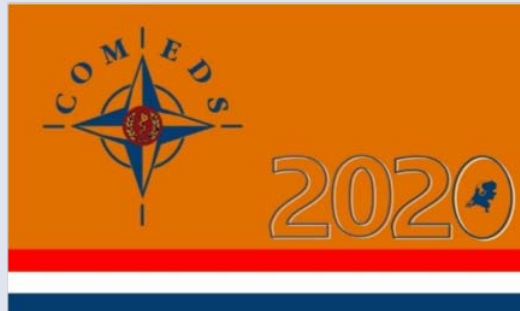
## Events hosted & supported by Beta Publishing

Following the theme of our magazine “European Medical Military Services”, we will continue to organize events in the field of international military medicine in 2020.

These include the “8th International Conference on Disaster and Military Medicine” (DiMiMED), which will take place in Düsseldorf as part of MEDICA, and the meeting of NATO’s “Chief of Military Medical Services Committee” (COMEDS) with the industrial exhibition.

So we cordially invite you to our first-class program. Participate and present yourselves to our high-ranking audience.

## 53. COMEDS-Plenary + DiMiMED



- NATO's Chief of Military Medical Services Committee (COMEDS), founded in 1994, is NATO's flagship force in military military service.
- The 53rd COMEDS will take place in Rotterdam, The Netherlands  
**11<sup>th</sup> – 14<sup>th</sup> May 2020**
- The COMEDS conference offers you the opportunity to meet around 100 of the highest ranking people from the field of military medicine and to present your products.

Please click [here](#) for further information, such as program, prices etc.



- International Conference on Disaster and Military Medicine
- **17<sup>th</sup> + 18<sup>th</sup> November 2020**
- during the MEDICA Trade Fair, in Düsseldorf, Germany
- around 250 participants, from more than 35 countries
- Topics:  
Disaster Medicine, Traumatology, CBRN, Mental Health, Infectious diseases

[www.dimimed-duesseldorf.de](http://www.dimimed-duesseldorf.de)



Please click [here](#) for further information, such as program, prices etc.

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Beta Verlag und Marketinggesellschaft mbH

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[www.wehrmed.de](http://www.wehrmed.de)  
[www.military-medicine.com](http://www.military-medicine.com)



## Bank Details

VR-Bank Bonn eG

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# General Terms and Conditions for Advertising Sales



**1**

For reasons of organizational effectiveness, economic considerations and our determination to treat our customers fairly and equally, the following General Terms and Conditions cannot be altered or modified and shall also prevail if the other party is using different or contrary terms and conditions. This Clause shall only be applied in legal dealings with an enterprise, a legal entity under public law or a special fund under public law. The General Terms and Conditions valid on the day of the contract dates shall prevail ([www.military-medicine.com](http://www.military-medicine.com)).

**2**

Advertising sale means any contract concerning the publication of one or more advertisements on behalf of a commercial enterprise in a periodical publication for distribution purposes. Pull-out and fly leaf supplements are considered advertising for the purpose of these Terms and Conditions.

**3**

Advertising orders are legally binding for the client, whether they have been submitted personally, by phone, by mail, by fax or by email. If the client exercises his right to withdraw from the contract, the publisher or his advertising agent must be notified at least eight weeks before the date of release. If the order has been submitted through telecommunication channels, this provision shall only apply in legal relations with an enterprise pursuant to § 14 BGB (the German Commercial Code).

**4**

An advertising sale shall be considered binding for the Contractor once the written confirmation has been issued. Orders for pull-out and fly leaf supplements can only become binding for the advertising department after a sample has been received and approved. If the advertising department does not receive an objection from the Client within 10 days, the order shall be fulfilled as stated in the confirmation. The objection period for urgent orders (including those received by phone) which need to be processed immediately by the advertising department is 24 hours.

**5**

The publisher shall be entitled to refuse advertisements on the basis of their content, origin or technical form in compliance with standard procedures and reasonable publishing policies – even after a contract has been concluded – if the content is unlawful or immoral or if it violates official regulations or if a publication would be unacceptable for the publisher. The same applies to pull-out and fly leaf supplements. They can also be refused if their format and presentation seem intended to create the impression that they are an integral part of the magazine or paper.

**6**

No guarantee can be provided for the publication of advertisements or supplements in certain places. The publisher reserves the right to modify the content and/or the layout of his publication at any time. Circulation figures are provided without obligation or guarantee.

**7**

The publisher guarantees the faithful print reproduction of the advertisement as provided by the Client. Minor deviations of the final print and colours from the original are possible and shall not be considered as deficiencies under § 633 BGB (German Civil Code). If the printed advertisement has serious flaws, the Client shall be entitled to a reduction. In the event of grave defects which significantly undermine and impair the purpose of the advertisement, the Client shall be entitled to the publication of a faithfully reproduced replacement advertisement. If this replacement advertisement again turns out flawed, the Client shall have the right to reduce his payment or to cancel the order. The Client shall be responsible for the quality of the print masters. The Contractor shall not be liable for defects or deficiencies which result from defects or deficiencies of the print masters. This shall also apply in the event that any defects or deficiencies of the print masters have not been immediately recognized or become apparent only in the printing process. No guarantee can be given for the faithful reproduction of advertisements and/or modifications ordered by telephone. Advertisements which have been designed in such a way that their nature as commercial messages is not immediately apparent may be signposted as such by the advertising department.

**8**

The Client shall be responsible for the timely delivery of all printing documents and masters to the publisher's premises. The Client shall assume all costs for the production of made-to-order designs, printing blocks, lithographies and fair copy drawings. Test prints shall only be provided on the Client's special request. If the Client fails to return the test print within the period specified in the written order confirmation (provided the test print has been submitted to him on time), it shall be assumed that he has given his approval. After the advertisement has been published, the Client shall be provided with a voucher copy or a print-out of the page. Print masters will be only returned to the Client on his special request. The publisher's safekeeping duty expires three months after the publication date. The Client shall be responsible for the correctness of the result when supplying digital data. Any resulting technical and handling costs shall be charged to the Client.

**9**

Advertising orders must be fulfilled within one year of the contract date. If the Client has been given the right to call off individual advertisements, the order must be fulfilled within one year of the publication of the first advertisement. The Client shall be entitled to call off additional advertisements within separately agreed periods. The tariff chart valid at the time shall be considered a part of the agreement. The discounts specified shall only apply to the advertisements published within a period of one year. If the order is extended within the course of the insertion year, the higher discount rate will be retroactively applied to the advertisements already published. If the order is reduced, the lower rate will be correspondingly applied.

**10**

Warranty and compensation claims based on obvious defects shall be ruled out unless they have been duly and formally notified in writing within four-

weeks of the publication date. § 639 BGB shall not be affected. In the event that the order cannot be fulfilled due to reasons beyond the responsibility of the publisher, the Client shall be obliged to reimburse the publisher for his costs (typesetting, film production etc.). If the purchased advertisements have only been partially published due to reasons beyond the responsibility of the publisher, the Client shall have to make an appropriate pro-rata payment. Discounts shall be calculated on the basis of the number of actually published advertisements. In cases of ordinary negligence on the part of the Contractor, his legal representatives or vicarious agents, any compensation claims of the Client due to the nonpublication or delayed publication of his purchased advertisements shall be limited to immediate damages which may be deemed foreseeable and typical for agreements of this kind. The Contractor shall not be held liable by enterprises in cases of ordinary negligent violations of immaterial contractual duties. These limitations of liability shall not apply to damages caused intentionally or through gross negligence and personal injuries.

**11**

Invoices must be paid in full within 30 days after the invoice date. If the Client has failed to make his payment by the due date, the publication of any additional advertisement can be made conditional upon the pre-payment of the respective fee and the settlement of all outstanding invoices, not-withstanding the originally agreed term of payment. If the Client exceeds the term of payment, all payable amounts will become due immediately, including the fees for advertisements currently in print which have not yet been formally invoiced. The advertising department demands pre-payment for recruitment ads and occasional ads. The advertisements will only be inserted after the invoiced amount has been received. If the invoice address is different from the Client's postal address, this address will need to be identified as such.

**12**

Delayed and deferred amounts are subject to an interest rate of 8 percent above the basic interest rate plus the collection costs. Reminders will be issued at a charge of €5 each. The Contractor reserves the right to fulfill an order only after he has received the corresponding payment. In the event that the Client requests insolvency proceedings to be opened or that his assets are otherwise charged or forfeited, all demands shall become due immediately. This also includes demands for advertisements which have as yet not been published.

**13**

All contracts are subject to German Law. Place of performance is Bonn. Place of jurisdiction for all rights and obligations including those emanating from bills and cheques is Bonn, inasmuch as the Client is a full trader, a legal entity under public law or a special fund under public law.

**14**

Contracts between autonomous subsidiary publishers in other countries and their customers are subject to the laws of the country where said subsidiary has been duly registered. Place of performance and place of jurisdiction is the domicile.